



# EMPOWERDEX

Economic Empowerment Rating Agency

## Generic Marketing, Advertising and Communication B-BBEE Verification Certificate

### Plus 94 Research (Pty) Ltd

Registration Number: 1998/010330/07  
Address: 2 Albury Road, Hyde West, Building, Dunkeld West, 2024

#### Level One Contributor

Scorecard Information	Actual Score	Target Score	Analysis	Results
Ownership	23.00	25.00	Black Ownership Percentage	97.00%
Management Control	24.34	27.00	Black Women Ownership Percentage	10.00%
Skills Development	8.09	20.00	Modified Flow Through Principle Applied	No
Enterprise and Supplier Development	37.48	42.00	Exclusion Principle Applied	No
Socio-Economic Development	5.00	5.00	51% Black Owned Designated Group Supplier	No
Responsible Social Marketing & Communications	5.00	5.00	VAT Number	4730175009
Total Score	102.91	124.00	Financial Year End	28 February 2017
Empowering Supplier	Yes			
Procurement Recognition Level	135.00%		Issue Date	06 July 2018
Discounting Principle Applicable	No		Expiry Date	05 July 2019
Recorded Procurement Recognition Level	135.00%		Re-Issue Date	N/A

Technical Signatory-Jenny Brebnor

06 July 2018  
Date

This verification certificate is an independent opinion in terms of the Marketing, Advertising and Communications Sector Code (gazetted 1 April 2016).The information herein is based on an analysis performed by Empowerdex using the information presented by the management of the measured entity.

Empowerdex (Pty) Ltd, Reg. 2001/027963/07  
Directors: V Jack, C Wu, J Brebnor, L Ratsoma

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